

WDS Components Help Desk

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2023-05-31 - Mark Moody - Sales and Marketing Director - News and Media

WDS Components, has extended its Stock Guarantee programme to cover a wider range of products. The British supplier provides a 10% price discount for any unavailable quantity of a product within the guarantee. The Stock Guarantee now covers detent pins, castors, and levelling feet in addition to existing products including machine parts such as levers, hardware including locks and latches, as well as industrial automation components such as ball transfer units.

The programme means that if 1,000 items are required and 950 are available, 10% credit will be applied to the required 50 items. Products secured by the Stock Guarantee programme are signified on wdscomponents.com by a logo and within each product's specification table.

WDS' Stock Guarantee assures customers of product availability with same-day despatch and applies to thousands of products across the component supplier's 40,000-plus range. Stock Guarantee also applies to international customers and WDS ships standard parts and components globally.

WDS will also consider adding new products to the guarantee on request for those not currently listed and customers are invited to contact the company. Products are added to the guarantee on a monthly basis. Customers should check wdscomponents.com for the most up to date listing and follow WDS on social media for Stock Guarantee announcements.

The UK company communicates closely with high volume customers such as OEMs to fulfil required order quantities. This includes confirmation of production schedules and procurement needs to ensure regular volume requirements are delivered on time. In support, Stock Guarantee provides assurance for unplanned high-volume orders.

WDS introduced the Stock Guarantee programme to reassure customers during the supply challenges many companies faced over the past two years. The company has continued and expanded the in-stock availability measure to fulfil ongoing market demand. Customer satisfaction in WDS' ability to supply high quality parts with same-day shipping has been reflected in 87% five-star reviews on consumer review website [trustpilot.com](https://www.trustpilot.com).

The company has been able to provide the guarantee of in-stock product availability through a combination of on-site manufacturing at its Leeds plant, plus the reliable and wide-ranging supply network WDS has established over its 70-year history. On-site manufacturing has increased over the past year as a result of continued investment in machinery with two additional CNC lines. Improved manufacturing procedures such as lights-out production, as well as staff investment,

have also enabled WDS to increase stock holding.

“In-stock product availability is a key requirement from many of our customers, especially those requiring high volumes, and over the past two years this need has grown,” says WDS’ Sales & Marketing Director, Mark Moody. “Most of our standard parts and components are now supported through WDS’ Stock Guarantee Programme, which has increased the trust our customers have in our ability to ship what they need, when they need it.”

Mark also emphasises the collaborative partnerships WDS has with its customers.

“We encourage high volume customers to engage with us in communication to optimise their production process and ensure they receive the quantity of standard parts and components to suit their schedules,” says Mark.

About WDS Components Ltd

WDS Components is the home of standard parts and machine accessories. Established in 1952 ‘Woodside Die Sinking Company’ made jig and die parts to speed up production in tool rooms, WDS Components has grown from humble beginnings to become a leading European manufacturer and global distributor of high quality durable parts at competitive prices. We supply components, standard parts and machine accessories to original equipment manufacturers, maintenance engineers, small businesses and individuals all over the world. Over 98% of our range is available from stock and can be shipped the same day from our global distribution centre in the UK, using best in class worldwide logistics companies.

We provide unrivalled choice and unequalled availability.

WDS Components are proud to support some of the most prestigious engineering companies and brands in the world, who all trust WDS Components to service their needs.

We are committed to engineering excellence and continuous improvement. Our team of in-house engineers has expertise spanning several decades and is a blend of highly experienced and new generation graduate engineers who focus on the latest developments in design and manufacturing technology.

Our entire range of products is available to purchase on our website [WDS COMPONENTS.COM](https://www.wdscomponents.com) where designers and manufacturers alike can download 3D models of all components in the widest range of formats available.

WDS Components provide solutions for customers who require a wide and growing range of high quality, competitively priced products, coupled with incredible product availability and same day despatch, backed up by easily accessible technical support.

Further Information:

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